

XIV Triple Helix Conference 25-27 September 2016 Heidelberg

Exhibition and Sponsoring



Sponsoring & Exhibition

PLATINUM - € 30.000	
Representation	<ul style="list-style-type: none"> ▪ Plenary topic at choice ▪ Workshop at choice ▪ Presentation (1,5 hours) ▪ Exhibition booth (>2x3; category A; 3 days) ▪ VIP conference tickets x 5 (incl. catering, participation & keynote address)
Marketing	<ul style="list-style-type: none"> ▪ Name at conference title “hosted by” (exclusive) ▪ Promotion material in delegation package ▪ Advertising in conference booklet (1 page) ▪ Name award (Best Paper) ▪ Social media coverage ▪ Post-report in Triple Helix Magazine <ul style="list-style-type: none"> ▪ Logo + 500 characters text on website ▪ Logo on welcome banner ▪ Logo on conference T-shirt ▪ Logo on conference ticket (exclusive) ▪ Logo on conference labelling
Representation	GOLD - € 10.000
	<ul style="list-style-type: none"> ▪ Booth (category A; 3 days) ▪ Presentation/Workshop at choice ▪ Plenary topic at choice ▪ conference tickets x 4 (incl. catering)
	SILVER R1 - € 3.000
	<ul style="list-style-type: none"> ▪ Booth (category A; 3 days) ▪ conference tickets x 3
	SILVER R2 - € 3.325: R1 + 4 tickets
	SILVER R3 - € 3.500: R1 + 5 tickets
	BRONZE R1 - € 1.900
	<ul style="list-style-type: none"> ▪ Stand (>1.5x1; category B; 3 days) ▪ conference tickets x 2 (incl. catering)
	BRONZE R2 - € 2.250
	<ul style="list-style-type: none"> ▪ R1 + conf. tickets x 3
Marketing	GOLD M - € 5.000
	<ul style="list-style-type: none"> ▪ Same offer as „BRONZE“ package ▪ Advertising in conference booklet (½ page) ▪ Logo + 500 characters on website ▪ Logo on conference T-shirt ▪ Post-report in Triple Helix Magazine ▪ Name award ▪ Social media coverage ▪ Report in Triple Helix Newsletter
	SILVER M - € 3.000
	<ul style="list-style-type: none"> ▪ Promotion material in delegation package ▪ Advertising in conference booklet (¼ page) ▪ Logo + 250 characters on website ▪ Logo on conference banner ▪ Logo on conference T-shirt ▪ Post-report in Triple Helix Newsletter
	BRONZE M - € 2.000
	<ul style="list-style-type: none"> ▪ Promotion material in delegation package ▪ Advertising in conference booklet (¼ page) ▪ Logo on website ▪ Logo on conference banner

All tickets include full catering for three days

Exhibition & Ticket Packages

SILVER R1 - € 3.000

- Booth (>2x3; best place; 3 days)
- 3 x conference tickets
- Access to all events
- Including full catering for three days)

SILVER R2 - € 3.325

- Booth (>2x3; categ. A; 3 days)
- 4 x conference tickets
- Access to all events
- Including full catering for three days)

SILVER R3 - € 3.500

- Booth (>2x3; categ. A; 3 days)
- 5 x conference tickets
- Access to all events
- Including full catering for three days)

BRONZE R1 - € 1.900

- Stand (>1.5x1; category B; 3 days)
- 2 x conference tickets (incl. catering)

BRONZE R2 - € 2.250

- Stand (>1.5x1; category B; 3 days)
- 3 x conference tickets (incl. catering)

GROUP OFFER

- Independent of booking time
- Same organizational affiliation
- Limited number of passes available

3 Tickets

1350 €

- 450€ per ticket
- (incl. catering)

4 Tickets

1700 €

- 425€ per ticket
- (incl. catering)

5 Tickets

1900 €

- 380€ per Ticket
- (incl. catering)

>6 Tickets

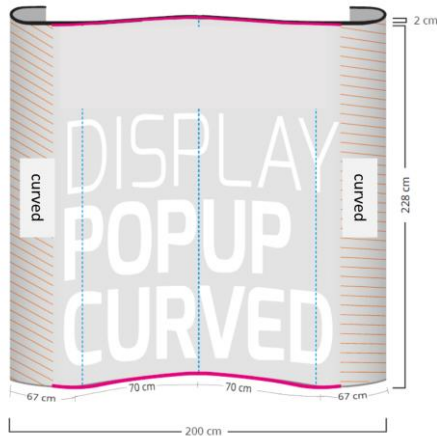
*only
350€ per Ticket*

- (incl. catering)

Booth Options

BOOTH 1 – incl. in SILVER

- 2 x 3 (274cm X 228cm)
- Visible: 200 x 230cm
- Including counter



BOOTH 2 – add. 250€

- 3 x 3 (344cm X 228cm)
- Visible: 270 x 230cm
- Including counter



BOOTH 3 – add. 750€

- 4 x 3 (414cm X 228cm)
- Visible: 325x 230cm
- Including counter

